



Beyond the Crossroads

Own your law firm's future



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"Today's law firm partners face an unparalleled array of challenges. We believe that every one of them deserves the best support to identify those challenges, take practical steps to address them and to live a fulfilled professional life without fear."

Viv Williams



Experts in the Business of Law

Deep Sector Knowhow

It has never been tougher to run a law firm.

To support partners and owners, we have brought together a pool of seasoned, experienced professionals who have run, bought, built and even closed law firms.

That business expertise is now available to support your firm to move beyond the crossroads. In whichever direction.

Cutting through the noise

Critical industry pressures

Succession and Talent

The next generation do not want to buy out retiring partners or to assume management responsibility

Insurance, Compliance and Regulation

The SRA is continually tightening the noose. What would they find? Insurance premia are skyrocketing.

Financial uncertainty

Where will future revenue come from? Why will clients choose you? Are you financially viable?

Consolidation and Automation

The legal M&A market is moving. Competitors have scale; invest in tech and outsource. Do you?

Fear and Decision paralysis

Law firm owners are scared. Inaction will only make things worse. Step one: Have a plan!

Why Choose Us?

Your expert team

We've walked a mile in your shoes. We are steeped in the profession and understand its culture, practices and context. We've also made tough decisions, hired and fired, bought and sold, built and shut law firms. We understand the business of law.

Your path forward

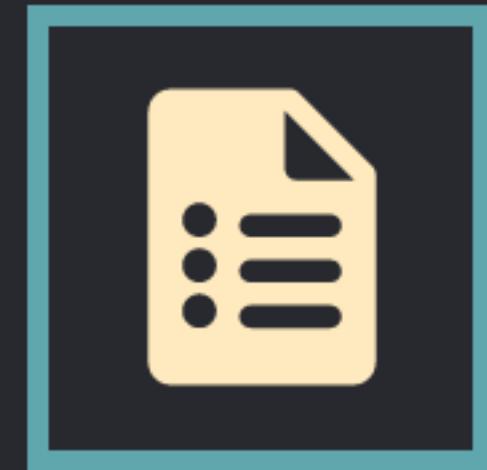
Establishing the firm's direction



Growth Option Audit: £3780/£5575

*Interviews/Workshops/Diagnostics

*Strategic options presentation

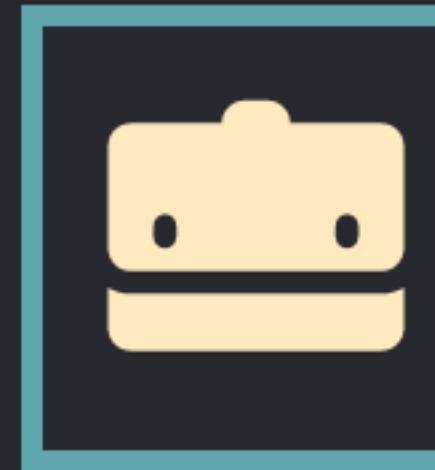


Growth Strategy Development: Project fee

M&A preparation

Business Model Redesign

Succession Management



Implementation Support: fee/shared risk

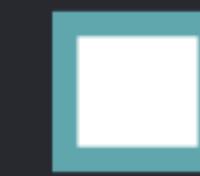
M&A campaign

Training/Mentoring

Interim management

Results - fast

We work at pace to get your law firm moving



Sign +21 days

You will understand
where you are and
what next



Audit +60 days

A documented,
costed plan to
deliver change



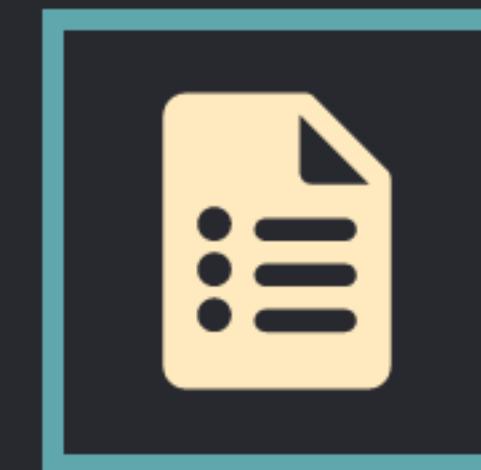
Plan + 120 days

Business stable;
Financially secure;
Transacted.

Identify the challenges, take practical steps to address them; live a fulfilled professional life without fear

Let's get going

Establishing a new direction



Growth Audit Engagement Letter

Simple Terms

Confidentiality Assured

Completed within 21 days

Growth Strategy Development: The Plan

Turn strategy into action

Road Map to delivery

Documented, costed plan

At your side to deliver

Manage buy/sell process

Interim execs/new systems

Protect the downside

Performance Guaranteed

Commercial outcomes, not waffle

We deliver top quality advice that will potentially provide you and your firm with a new direction.

Your job is to be brave enough to act on it. Decisively.

We will deliver immediate value - and then look to share the future value uplift, ensuring our alignment.

Next steps

Contract Diary Results

Sign the engagement letter

Next call is to introduce your Lead consultant

We then agree a project schedule and get you back in control of
your destiny

web: www.vivwilliamsconsulting.co.uk

tel: 0333 242 3993

email: info@vivwilliamsconsulting.co.uk

